



“CARAPELLI FOR ART” - REGULATIONS

COMPETITION PROJECT

Carapelli is promoting the fourth edition “Carapelli for Art” award, a competition for visual arts that intends to enhance, promote, and support contemporary art creation.

ENTRANTS

The 2021 “Carapelli for Art” award is open to all visual professional artists of any nationality working in the various fields of art and to the students of Academies of Fine Arts.

ENTRIES

Entries can be either new pieces or previous artworks, as long as these have not been entered in other competitions. The theme of the competition is

“Sustainability. There are values that in a particular historical phase become more than important: they become necessary. Sustainability is the development model indicated as a solution that can now be pursued, as it is able to balance the growth of the current generation with that of future generations. There is a close proximity to a concept that crosses entire eras of human culture, namely harmony, as an agreement between equal and different elements from which a positive result derives. Art certainly has a central role in the construction of a sustainable and harmonious present: the works propose visions, meanings, achievements, behaviors and responsibilities - from the economy to the environment, from work to social relationships - fundamental for our, still new, twenty-first century”.

Entries can be realized using any technique and materials. Each entry must be signed by the artist and received at the address notified to the winners by the organizers, at least fifteen days before the prize ceremony to be held in October 2021.

THE PRIZES

There are two prize categories, with a total of €12.000 in prize money:

- “Open” category for all artists. For the two winners of this category Carapelli Firenze S.p.A. will acquire the selected artworks with an amount of € 5.000 each.
- “Academy” category for students enrolled at Academies of Fine Arts. Two selected students will be awarded with a prize of € 1.000 each.

With the acceptance of their prize and receipt of their prize money, the winners agree to transfer all ownership and relative rights for publication and use for economic purposes of their entry to Carapelli Firenze S.p.A., while retaining the right to be identified and cited as the artist of their artwork. The Organizer shall not be responsible in the event that any of the data of a winning participant are incorrect or if the data necessary for his/her identification and/or to the awarding of the prize are incorrect and the awarding or identification cannot be carried out as a result.

Furthermore, by means of this competition, 2 substitute winners shall be chosen, who may claim the prize if one of the selected winning participants refrains from claiming the prize or does not sign the necessary documents to confirm his/her home address or does not meet the requirements detailed in this framework.

If a participant who does not meet the requirements and conditions of participation set out in this framework is a winning participant, he/she shall not be entitled to obtain any prize, and the prize shall be given to a substitute participant pursuant to the criteria stated in this framework.

If an anomaly or irregularity in the participation in the competition is detected, or that the winning participant fails to meet any of the requirements and conditions of participation set out in this framework, when the organizer proceeds with the verification of the winners, the organizer may exclude the winning participant associated with the aforesaid irregularities and breaches. The winning participant shall lose the right to obtain any prize, and the prize shall be given to a substitute participant, specifically the one who is first on the list of substitutes. The aforesaid substitute shall become the winning participant and so on if more irregularities are discovered.

HOW TO ENTER THE COMPETITION - APPLICATION FORM

To participate in the competition, it is essential to fill the application form, to read and accept the following requirements:

- Privacy Policy
- Cookies Policy
- This framework by ticking the specific box enabled for this purpose on the website.

Carapelli Firenze S.p.A., as the Controller, shall process your personal data with the purpose of addressing your request comprehensively in relation to the services provided by this website. Your consent provides the legitimacy for such data processing. In the same way, your personal data shall not be disclosed to third parties nor are international transfers of your personal data foreseen.

Finally, you are hereby informed that you may exercise your rights of access, rectification, and erasure, as well as other rights, pursuant to what is explained in the accompanying information, which can be consulted in our Privacy Policy.

Application can only be upload in the dedicated section of the website www.carapelliforart.it by entering the following information:

1. Name, surname, date and place of birth, city and country of residence, email, phone
2. Curriculum Vitae (maximum 1.000 letters)
3. Statement of the artist (maximum 1.000 letters)
4. Title and composition of the work (year, materials, dimensions)
5. Description and Synopsis of the work (maximum 2.000 letters)
6. Images of the entry (maximum 5 images of at least 3MB each in .jpg or .png format)
7. Video of the artwork (optional) that may be sent in using a YouTube or Vimeo link (each link counts as one image)

Please note that it will be possible to submit only one artwork.

Application form to be completed in all fields marked as **mandatory*.

Only application in Italian or English will be accepted.

All candidates will be able to participate in the competition only once, applying only one work. If several works are submitted for the same participant, the jury reserves the right to take into consideration only the first work loaded in chronological order. Entrants must declare if they are entering the "Open" or "Academy" category; in the latter case, they must attach a document attesting to their enrolment in and details of their Academy of Fine Arts. Entrants can participate both if they are member of public Academies or private Academies. Carapelli Firenze S.p.A. reserves the right to check effective Academy enrolment for the winners in this category. Entrants will be notified by owned social channel (i.e., website, official social brand page, e-mail, etc.) of the various stages of the competition. The winning artists will be notified by email and will also be sent all the necessary information regarding the address to which they must send their original artwork. Entries not received for whatever reason by the competition closing date will be automatically disqualified. Entrants are invited, but not obliged in any way, to provide a 30-60 second video telling the story behind the creation of their artwork. These "video diaries" will be collected, selected, and published on the competition promo channels given below. These videos will have no bearing on the final selection of winners. If a participant who does not meet the above requirements is a winner, the participant shall not be entitled to any prize, and the prize shall be awarded to the following participant in order set out in the criteria established in this framework.

JURY AND SELECTION

Entries will be selected by a jury comprising four expert contemporary art critics and curators and a representative from Carapelli Firenze S.p.A. and a responsible person for the brand. Selection will take into consideration both the formal and conceptual elements of the artwork and the artist's description of it.

During the competition, Carapelli Firenze S.p.A. reserves the right to select artworks from entries received and publish them on the social media channels activated to promote participation in the competition and give visibility to ongoing results. This selection will have no bearing on selection of the competition finalists or winners.

Winners will be notified directly by Carapelli Firenze S.p.A about the date and place of the prize-giving event, which will be held approximately until October 2021.

USE OF MATERIALS

By entering the competition, entrants give authorization for images of the artworks and documents sent in to be used in the ways and for the purposes deemed most opportune by Carapelli Firenze S.p.A. without entitlement to any kind of payment to the artists. This means, in detail, that the company has the right to use the above material on its websites/social media channels and in communication or promotional material for the event, as well as for any exhibitions in public or private locations linked to this competition. Furthermore, the artists authorize use of the images of their artworks on promotional material by the competition's sponsors and related institutions. The artwork will however remain the property of the artist until the prizes are given to the winners and any reproductions will bear the artist's name.

ACCEPTANCE

By participating in the initiative, the artists implicitly acknowledge and accept the rules contained in this announcement, none excluded. The participating artist declares to have read this regulation carefully and therefore accept it in all its points.

PRIVACY - Information on the processing of personal data: (articles 13-14 EU Reg. 2016/679) - processing of personal data resulting from participation in the competition.

1. What data is processed

- data provided directly by the interested party, directly or through subjects authorized by him, when registering for the competition on the website www.carapelliforart.it,
- data originating during the competition, judging by the jury
- data provided at the time of the award ceremony, necessary for the payment of the prize.

The interested party could also communicate data falling into particular categories (data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, data relating to health or sexual life or orientation sexuality of the person) for which the legislation provides for precautions, for the above specific consent is required for their treatment upon registration.

2. Purpose of data processing related to the competition - (why the data is processed)

The treatments that will be carried out have the following purposes:

- correct administrative and operational management of the Competition and of the obligations relating to these competition regulations.
- achieve the aims of the competition
- give maximum visibility to the competition, publication of the list of winners on the websites of Carapelli Firenze S.p.A. or on other means of communication and / or dissemination identified within the competition regulations; in this context, it is recalled that Carapelli Firenze S.p.A. may use the works of art in the packaging of its products as labels for bottles, limited edition products or similar and that the finalists of the competition will be available for interventions and / or interviews with journalists and on the social pages of Carapelli for Art.
- fulfil obligations deriving from laws, regulations, or community legislation; fulfilment of provisions issued by the Judicial Authority and Public Bodies that have this right, Legal bases that allow these purposes to be pursued are fulfilment of contractual or legal obligations, pursuit of legitimate interests of the Data Controller (coinciding with the purposes of the Competition).

3. Marketing purposes

With the consent of the interested parties, purposes related to public relations and information activities: the contact details provided may be used for sending information and / or advertising material or for commercial communications regarding new products or updates and news on existing products. The provision of data for these purposes and / or consent to their processing are optional and any refusal will not prevent participation in the competition.

4. How the data are processed (processing methods) and storage times

The processing of personal data may take place with paper, IT and telematic tools, always guaranteeing the most absolute confidentiality, relevance and not excess with respect to the purposes described above. Personal data, without prejudice to the provisions of the regulations on the conservation of administrative documentation, will be kept exclusively for the time allowed / imposed by the current legislation applicable to the specific purpose for which the data are processed; more in particular:

- data that can be classified as "administrative documentation" (connected or necessary to demonstrate the correctness of the operations related to the competition) will be stored in accordance with current legislation (10 years)
- the data provided by the interested party and related to the work will be kept indefinitely in the historical archives of Carapelli
- the data for which the interested party has granted use also for commercial purposes (e-mail addresses and other contact details) will be kept for 18 months following the last contact / sending had with the interested party or until the revocation of your consent.

5. *By whom they can be treated*

The data may be processed, always within the limits of what is actually necessary to carry out their functions, by the following categories of persons in charge and / or managers:

- staff of the Promoter involved in the management of the Competition
- resources responsible for the management and maintenance of IT systems who have the task of guaranteeing the functionality of the systems, data security and backup operations,
- Subjects (Companies / professionals) connected or not to the Owner who collaborate, as Managers, in the management of the Competition and the disbursement of prizes, or who carry out auxiliary activities for the purposes stated above, within the limits strictly necessary to perform the tasks entrusted to them such as: assistance in the fulfilment or direct execution of tax / accounting obligations, management of information systems, financial services.

6. *To whom they can be communicated*

Personal data may be communicated or made available:

- to public bodies that can access the data by virtue of the provision of law, regulation, or community legislation, within the limits set by these rules.
- possibly to subjects indicated by the interested party or by a person acting on your behalf,
- other Subjects (Companies / professionals), connected or not to the Owner who carry out related activities or provide services related to the performance of the Competition, such as: financial / banking services, correspondence delivery services, etc.

Of course, the communications described above are limited only to the data necessary for the recipient Body, which will act as an independent owner, for the performance of its duties and / or for the achievement of the purposes connected to the communication itself, always referable to what is reported in previous point 2.

7. *Transfer to non-EU countries*

The data will not be transferred to non-EU countries except at the request of the interested party and to the country in which he resides or is located.

8. *Dissemination*

Personal data will not be disseminated, except for the publication of the finalists and winners of the competition and the data provided by them in support of the work, the interviews in which they may participate, the footage taken during the competition.

9. *Mandatory nature of providing data*

The communication of your data is entirely optional, the data necessary for participation in the competition are indicated on the registration form. The provision of data for the purposes referred to in point e 2) of this information is necessary to participate in the competition and failure to provide it could make it impossible to participate in the competition and / or to follow up on the win.

10. Data controller and rights of the interested party

DATA CONTROLLER is Carapelli Firenze S.p.A. C.F./P.IVA IT06271510965, with registered office in Via Leonardo da Vinci, 31 - 50028 Tavarnelle Val di Pesa (FI) - tel. 800.489501 - e-mail: servizioclienti@carapelli.it. The interested party has the right:

- to ask the data controller for access to personal data and the correction or cancellation of the same (if no longer necessary; incomplete, erroneous or collected in violation of the law) or the limitation of the processing of personal data concerning him and oppose their treatment,
- if the processing is carried out by automated (computer) means and to the extent that it is technically possible, to receive in a structured format or to transmit to him or to third parties indicated by him the information concerning him,
- to withdraw their consent at any time (without prejudice to the lawfulness of the treatment based on the consent before the revocation), obviously for the treatments carried out on the basis of this assumption
- if the response to your requests is not satisfactory or if you deem it necessary, to lodge a complaint with the Guarantor for the Protection of Personal Data (<http://www.garanteprivacy.it/>) - Piazza di Monte Citorio n. 121 00186 ROME - Fax: (+39) 06.69677.3785 - Telephone switchboard: (+39) 06.696771 - E-mail: garante@gpdp.it - certified mail protocol@pec.gpdp.it

To assert their rights, the interested party may contact the Data Controller, i.e., the promoter, via the contact details indicated above, bearing in mind that it will not be possible to respond to requests if there is no certainty about the identity of the applicant.

INTELLECTUAL & INDUSTRIAL PROPERTY - ASSIGNMENT OF RIGHTS

In the event that the content that the Participants submit is subject to intellectual property or analogous rights, they must assign free and exclusive title to the Organizer, with the right to assign to third parties, exclusively or not, all the intellectual and industrial property rights, as well as any other analogous rights and, especially, the rights of reproduction, distribution, public communication and transformation, with the possibility that the Organizer or other third parties designated by the Organizer may carry out the widest possible exploitation of these rights on a global scale, by any means and in any form, through any modality and for the maximum time period that is permitted by Royal Legislative Decree 1/1996, of 12th April, approving the Consolidated Text of Intellectual Property Act, with the participants being liable to the Organizer for the peaceful exercise and enjoyment of such rights.

COMPETITION INELIGIBILITY

In order to guarantee the independence of the competition and its transparency, neither the employees of the Organizer nor those of its subsidiaries nor relatives of these up to the second degree of consanguinity nor the advertising agencies nor any company involved in the competition, nor the providers that can be related to it, nor any person that can be related directly or indirectly with the Organizer or associated with the carrying out of this competition

may participate in the Competition. Those who do not meet each and every one of the requirements previously stated may not participate in the competition. If participants who do not meet the requirements stated in this framework and/or who do not comply with the provisions of this framework were to be winners, they shall be excluded from the competition and lose their right to obtain the prize. Participation in the competition implies the acceptance of each and every one of the conditions established in this framework and of the statement of winners once it has been communicated within the framework of the competition.

Every participant guarantees the accuracy of the information provided before or during participation in the competition. Any inaccurate statement shall cause the loss of the right to obtain the prize and the obligation to return the prize if it is discovered that the aforesaid information is inaccurate. The Organizer reserves the right not to admit or to expel as a participant in the competition any user who has previously exhibited disruptive behavior, prevented, or hindered with his/her words or deeds the smooth running of the competition and/or who, in any case, carries out actions that may be considered abusive, contrary to the general principle of good faith and/or to the principles of independence, impartiality and/or objectivity towards the competition. In no case whatsoever shall participations that might cause damage to the physical or moral integrity of any person, or that make statements or manifestations of a political, ideological, religious, or obscene nature, or that may in any form offend the honor of any third party may be admitted. Participations who, at the Organizer's discretion, fail to meet the provisions of this paragraph shall be excluded.

ALTERATIONS AND/OR ANNULMENTS

In any case, the Organizer reserves the right to alter this framework at any time, although it shall make the relevant announcement through the means used to publicize the competition, without thereby assuming any responsibility, as well as due to cases of force majeure or acts of God or to circumstances beyond the control of the organizing Company and commits to communicate the new framework and participation conditions well enough in advance. In particular, the Organizer shall not be obliged to award the established prizes in the event of cancellation, whether total or partial, of the competition. The Organizer reserves the right to make changes that shall bring the competition to a successful conclusion if there is just cause or motives of force majeure or act of God which hinder its completion in the way that this framework sets out. The Organizer reserves the right to postpone or extend the participation period of the competition. The Organizer reserves the right to cancel, suspend and alter the competition, to change or vary any condition or requirement of the competition and/or of this framework, as well as to substitute the Prizes or any part thereof for a different prize of the same value. In all cases cited, users would be informed beforehand through the means used for the holding of the competition.

COMPETITION TIMESCALE

The call for entries will be launched **on 27th March 2021**. Artists will send in their entry application as described above, **by 3rd July 2021**. The jury will evaluate the artwork and select the winners in the two categories **until 31st of July**. Winners will be announced **by September 2021** and will be notified on how to ship their artwork to Carapelli Firenze S.p.A. The prize ceremony will be held before the end of October, date, and location to be confirmed, and winners will be invited to take part.

COMPETITION COMMUNICATION & ORGANISATIONAL BODY

The call for competition entries will be diffused on the website www.carapelliforart.it, Carapelli web and social media channels, partner academies, social media channels of the agency coordinating the project and press release. The organizational body is located at Carapelli Firenze S.p.A. and any communication regarding the competition will be managed using the email: info@carapelliforart.it.

COLLABORATION WITH ACADEMIES

Carapelli Firenze will notify the main Italian Academies and International of Fine Arts of this competition, asking for their support in the form of diffusion of the call for entries with their students. As well, obviously, as being responsible for every aspect of the competition, Carapelli Firenze S.p.A., undertakes to promote it throughout Italy. The names of those Academies that have adhered to the project will be cited in this nationwide promotion.

CARAPELLI FIRENZE S.p.A.