



“CARAPELLI FOR ART” - RULES AND REGULATIONS

COMPETITION PROJECT

Carapelli is promoting the third “Carapelli for Art” award, a competition for visual arts that intends to enhance, promote and support contemporary art creation.

ENTRANTS

The 2020 “Carapelli for Art” award is open to all visual professional artists of any nationality working in the various fields of art and to the students of Academies of Fine Arts.

ENTRIES

Entries can be either new pieces or previous artworks, as long as these have not been entered in other competitions. The theme of the competition is **“Roots. The roots keep us firm on the ground, to make us grow in height; they are our identity, history, tradition - individually and collectively. They make any form of exchange possible because their strength is inclusive. This is in their principle: they give us nourishment and stability, to allow development and transformation. In art, the roots are essential: they can be the relationship with one's origin, the recurring character of a research, the solid link with a material or an idea, the first and necessary element of a process.”**

Entries can be realized using any technique and materials. Each entry must be signed by the artist and received at the address notified to the winners by the organizers, at least fifteen days before the prize ceremony to be held in October 2020.

THE PRIZES

There are two prize categories, with a total of €12.000 in prize money:

- “Open” category for all artists. For the two winners of this category Carapelli Firenze S.p.A. will acquire the selected artworks with an amount of € 5.000 each.
- “Academy” category for students enrolled at Academies of Fine Arts. Two selected students will be awarded with a prize of € 1.000 each.

With the acceptance of their prize and receipt of their prize money, the winners agree to transfer all ownership and relative rights for publication and use for economic purposes of their entry to Carapelli Firenze S.p.A., while retaining the right to be identified and cited as the artist of their artwork.

The Organizer shall not be responsible in the event that any of the data of a winning participant are incorrect or if the data necessary for his/her identification and/or to the awarding of the prize are incorrect and the awarding or identification cannot be carried out as a result.

Furthermore, by means of this competition, 2 substitute winners shall be chosen, who may claim the prize if one of the selected winning participants refrains from claiming the prize or does not

sign the necessary documents to confirm his/her home address or does not meet the requirements detailed in this framework.

If a participant who does not meet the requirements and conditions of participation set out in this framework is a winning participant, he/she shall not be entitled to obtain any prize, and the prize shall be given to a substitute participant pursuant to the criteria stated in this framework.

If an anomaly or irregularity in the participation in the competition is detected, or that the winning participant fails to meet any of the requirements and conditions of participation set out in this framework, when the organizer proceeds with the verification of the winners, the organizer may exclude the winning participant associated with the aforesaid irregularities and breaches. The winning participant shall lose the right to obtain any prize, and the prize shall be given to a substitute participant, specifically the one who is first on the list of substitutes. The aforesaid substitute shall become the winning participant and so on if more irregularities are discovered.

HOW TO ENTER THE COMPETITION - APPLICATION FORM

In order to participate in the competition, it is essential to fill the application form, to read and accept the following requirements:

- Privacy Policy
- Cookies Policy
- This framework by ticking the specific box enabled for this purpose on the website.

Carapelli Firenze S.p.A., as the Controller, shall process your personal data with the purpose of addressing your request comprehensively in relation to the services provided by this website. Your consent provides the legitimacy for such data processing. In the same way, your personal data shall not be disclosed to third parties nor are international transfers of your personal data foreseen.

Finally, you are hereby informed that you may exercise your rights of access, rectification and erasure, as well as other rights, pursuant to what is explained in the accompanying information, which can be consulted in our Privacy Policy.

Application can only be upload in the dedicated section of the website www.carapelliforart.it by entering the following information:

1. Name, surname, date of birth, city, country, phone number, email
2. Curriculum Vitae (just text and maximum 1.000 letters)
3. Statement of the artist (maximum 1.000 letters)
4. Title and summary of the artwork (maximum of 600 letters)
5. Description of the artwork using maximum 5 key words (optional)
6. Images of the entry (maximum 5 images of 3MB each in .jpg format)
7. Video of the artwork (optional) that may be sent in using a YouTube or Vimeo link (each link counts as one image)

Application form to be completed in all fields marked as **mandatory*.
Only application in Italian or English will be accepted.

All candidates will be able to participate in the competition only once, applying only one work. If several works are submitted for the same participant, the jury reserves the right to take into consideration only the first work loaded in chronological order.

Entrants must declare if they are entering the “Open” or “Academy” category; in the latter case, they must attach a document attesting to their enrolment in and details of their Academy of Fine Arts. Entrants can participate both if they are member of public Academies or private Academies. Carapelli Firenze S.p.A. reserves the right to check effective Academy enrolment for the winners in this category.

Entrants will be notified by owned social channel (i.e. website, official social brand page, e-mail, etc.) of the various stages of the competition. The winning artists will be notified by email and will also be sent all the necessary information regarding the address to which they must send their original artwork. Entries not received for whatever reason by the competition closing date will be automatically disqualified.

Entrants are invited, but not obliged in any way, to provide a 30-60 second video telling the story behind the creation of their artwork. These “video diaries” will be collected, selected and published on the competition promo channels given below. These videos will have no bearing on the final selection of winners.

If a participant who does not meet the above requirements is a winner, the participant shall not be entitled to any prize, and the prize shall be awarded to the following participant in order set out in the criteria established in this framework.

JURY AND SELECTION

Entries will be selected by a jury comprising four expert contemporary art critics and curators and a representative from Carapelli Firenze S.p.A. and a responsible person for the brand. Selection will take into consideration both the conceptual elements of the artwork and the artist’s description of it.

During the competition, Carapelli Firenze S.p.A. reserves the right to select artworks from entries received and publish them on the social media channels activated to promote participation in the competition and give visibility to ongoing results. This selection will have no bearing on selection of the competition finalists or winners.

Winners will be notified directly by Carapelli Firenze S.p.A about the date and place of the prize-giving event, which will be held approximately until October 2020.

USE OF MATERIALS

By entering the competition, entrants give authorization for images of the artworks and documents sent in to be used in the ways and for the purposes deemed most opportune by Carapelli Firenze S.p.A. without entitlement to any kind of payment to the artists. This means, in detail, that the company has the right to use the above material on its websites/social media channels and in communication or promotional material for the event, as well as for any exhibitions in public or private locations linked to this competition. Furthermore, the artists authorize use of the images of their artworks on promotional material by the competition’s sponsors and related institutions. The artwork will however remain the property of the artist until the prizes are given to the winners and any reproductions will bear the artist’s name.

ACCEPTANCE

By entering the competition, the artists recognize and implicitly accept all these rules and regulations, with no exemptions. Entrants declare that they have carefully read these rules and regulations and therefore accept all the points therein.

PRIVACY

1) Data processing purposes and methods

The information and data collected will be used, in compliance with Italian Legislative Decree 2003/196 and Regulation (EU) 2016/679, exclusively for the following purposes:

- for entering artists in the competition;
- for management of the competition itself and fulfilment of the competition rules and regulations;
- for publication of the list of winners on Carapelli Firenze S.p.A. websites or in other communication media and/or any publication as detailed in the competition regulations;
- to fulfil legal, regulatory or EU standards obligations, and uphold or defend the rights of Carapelli Firenze S.p.A. in the appropriate forum.

The data provided with entry applications may be processed by Carapelli Firenze S.p.A. manually, on paper, using computers or telematically. Specific security measures are followed to prevent the loss of data, illicit or incorrect use and unauthorized access. The data collected will be processed by Carapelli Firenze S.p.A. solely to comply with the above detailed purposes, with total respect for confidentiality and in compliance with the provisions in GDPR 2016/679. The information and personal data will be stored for the duration of the competition and in any case for the period envisaged by relative legislation for the purposes of the competition.

2) Communication, disclosure and transfer of data to third party countries and international organizations.

The personal data acquired by Carapelli Firenze S.p.A. may be communicated, solely for the purposes detailed in point 1) above, to third parties, judicial bodies, couriers/transport companies, postal services, lawyers, consultants, notaries and other parties nominated in the competition rules and regulations, such as third parties processing the data as data managers and/or as natural persons authorized by the data controller, or working completely autonomously as separate data controllers, for the purposes of the competition. The personal data acquired will never be disclosed, except for the publication of the list of winners. The data communicated will not be transferred to third party countries or non-EU international organizations.

3) Mandatory data

Data must be provided for the purposes outlined in points 1) and 2) above in order to enter the competition and failure to do so may lead to the artist not being able to enter the competition and/or be selected as a winner.

4) Marketing purposes

The personal data may also be used for the purposes of mailing of information and/or advertising material or for commercial news about new products or updates and news about existing products. Provision of data for these purposes and/or consent to their processing is not mandatory and any refusal to the same shall not lead to non-fulfilment of the services in question. Carapelli Firenze S.p.A. reserve the right and the possibility to use the artworks into product packaging such as bottle labels, limited edition products or similar.

5) Information regarding the Data Controller and Data subject rights.

The Data Controller of the personal data acquired is Carapelli Firenze S.p.A., headquartered in Tavarnelle Val di Pesa (FI) Via Leonardo da Vinci 31, 50028.

The Data Subject has the right at any time to ask the Data Controller for access to their personal data, that their data be amended, cancelled or subjected to limited processing.

Furthermore, Data Subjects also have the right, at any time, to oppose processing of their personal data (including automated processing) and portability of their data. Without prejudice to any other administrative and legal appeal, if Data Subjects retain that processing of their data violates Regulation (EU) 2016/679, pursuant to point (f) of article 15 of the above-mentioned Regulation (EU) 2016/679, have the right to lodge complaint with the Personal Data Protection Authority and, with reference to point (a) of article 6(1) and point (a) of article 9(2), have the right to revoke their given consent at any time. In the case of a request for portability of the data, the Data Controller will provide, in a commonly used, structured format legible on an automatic device, the personal data relative to the Data Subject, without prejudice to articles 20(3) and 20(4) of Regulation (EU) 2016/679. Should the Data Subject no longer want to be contacted, the use of their personal data for communication will cease immediately.

INTELLECTUAL & INDUSTRIAL PROPERTY - ASSIGNMENT OF RIGHTS

In the event that the content that the Participants submit is subject to intellectual property or analogous rights, they must assign free and exclusive title to the Organizer, with the right to assign to third parties, exclusively or not, all the intellectual and industrial property rights, as well as any other analogous rights and, especially, the rights of reproduction, distribution, public communication and transformation, with the possibility that the Organizer or other third parties designated by the Organizer may carry out the widest possible exploitation of these rights on a global scale, by any means and in any form, through any modality and for the maximum time period that is permitted by Royal Legislative Decree 1/1996, of 12th April, approving the Consolidated Text of Intellectual Property Act, with the participants being liable to the Organizer for the peaceful exercise and enjoyment of such rights.

COMPETITION INELIGIBILITY

In order to guarantee the independence of the competition and its transparency, neither the employees of the Organizer nor those of its subsidiaries nor relatives of these up to the second degree of consanguinity nor the advertising agencies nor any company involved in the competition, nor the providers that can be related to it, nor any person that can be related directly or indirectly with the Organizer or associated with the carrying out of this competition may participate in the Competition.

Those who do not meet each and every one of the requirements previously stated may not participate in the competition. If participants who do not meet the requirements stated in this framework and/or who do not comply with the provisions of this framework were to be winners, they shall be excluded from the competition and lose their right to obtain the prize.

Participation in the competition implies the acceptance of each and every one of the conditions established in this framework and of the statement of winners once it has been communicated within the framework of the competition.

Every participant guarantees the accuracy of the information provided before or during participation in the competition. Any inaccurate statement shall cause the loss of the right to obtain the prize and the obligation to return the prize if it is discovered that the aforesaid information is inaccurate.

The Organizer reserves the right not to admit or to expel as a participant in the competition any user who has previously exhibited disruptive behavior, prevented or hindered with his/her words or deeds the smooth running of the competition and/or who, in any case, carries out actions that may be considered abusive, contrary to the general principle of good faith and/or to the principles of independence, impartiality and/or objectivity towards the competition.

In no case whatsoever shall participations that might cause damage to the physical or moral integrity of any person, or that make statements or manifestations of a political, ideological, religious or obscene nature, or that may in any form offend the honor of any third party may be admitted. Participations who, at the Organizer's discretion, fail to meet the provisions of this paragraph shall be excluded.

ALTERATIONS AND/OR ANNULMENTS

In any case, the Organizer reserves the right to alter this framework at any time, although it shall make the relevant announcement through the means used to publicise the competition, without thereby assuming any responsibility, as well as due to cases of force majeure or acts of God or to circumstances beyond the control of the organising Company, and commits to communicate the new framework and participation conditions well enough in advance.

In particular, the Organizer shall not be obliged to award the established prizes in the event of cancellation, whether total or partial, of the competition. The Organizer reserves the right to make changes that shall bring the competition to a successful conclusion if there is just cause or motives of force majeure or act of God which hinder its completion in the way that this framework sets out. The Organizer reserves the right to postpone or extend the participation period of the competition. The Organizer reserves the right to cancel, suspend and alter the competition, to change or vary any condition or requirement of the competition and/or of this framework, as well as to substitute the Prizes or any part thereof for a different prize of the same value. In all cases cited, users would be informed beforehand through the means used for the holding of the competition.

COMPETITION TIMESCALE

The call for entries will be launched in May, the 18th. Artists will send in their entry application as described above, **by 20th July 2020**.

The jury will evaluate the artwork and select the winners in the two categories **until 21st of September**. Winners will be notified and must send in their artwork to Carapelli Firenze S.p.A by 2nd October. The prize ceremony will be held before the end of October, date and location to be confirmed, and winners will be invited to take part.

COMPETITION COMMUNICATION

The call for competition entries will be diffused on the website www.carapelliforart.it, Carapelli web and social media channels, partner academies, social media channels of the agency coordinating the project and press release.

ORGANISATIONAL BODY

The organizational body is located at Carapelli Firenze S.p.A. and any communication regarding the competition will be managed using the email info@carapelliforart.it.

COLLABORATION WITH ACADEMIES

Carapelli Firenze will notify the main Italian Academies and International of Fine Arts of this competition, asking for their support in the form of diffusion of the call for entries with their students. As well, obviously, as being responsible for every aspect of the competition, Carapelli Firenze S.p.A., undertakes to promote it throughout Italy. The names of those Academies that have adhered to the project will be cited in this nationwide promotion.